

## Columbus City Schools Superintendent Search

### Board Update 1 - July 2, 2018

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- ❖ Consistent communication has occurred among and between the search team consultants.
- ❖ Six of the seven Board members have participated in individual interviews with BWP consultants.
- ❖ The vacancy announcement was developed, edited and posted (Attachment 1). Please note the links to other marketing materials previously developed about the city and community.
- ❖ Ads have been placed in Education Week and on the American Association of School Educators (AASA) website (Sample copy Attachment 2).
- ❖ Ads will be placed via the National Alliance of Black School Educators (NABSE) and 2 other local sites by July 9.
- ❖ Dr. Paul McKendrick will be included as a member of the BWP search team replacing Dr. Wayne Harris. The Board received a copy of Dr. McKendrick's resume at the June 18th meeting. Please feel free to drop in at the Focus Group to meet Dr. McKendrick.
- ❖ The Community Engagement plan has been developed and reviewed. There are four participatory activities planned which will center on review of the Leadership Profile.
  1. Drop in Focus Group discussions – July 18; 9am – 4 pm. The Focus Group letter of invitation from the full Board is attached (3) and will be emailed to the select list of community partners no later than July 3. Responses go directly to the BWP email address.
  2. Open Community Forums are scheduled for July 18, 6pm -7pm and 7pm -8pm. Information has been listed on the District website, included in the Focus Group invitation and will be publicized throughout the community via District communication strategies.

The Focus Groups and Community Forum, will be conducted at Columbus Downtown High School. This site will provide easier parking and access for participants with ample room for the community conversation and separation from the administration downtown.
  3. The Community Survey is expected to go live July 3. (Attachment 4) The survey will be active until July. This information is also included in the calendar, Focus Group invitations and will be publicized throughout the community via District communication strategies.
  4. A live online conversation on Friday, July 20, from 6:00-7:00 p.m. will be conducted by BWP on the District's Facebook page.
- ❖ The District's website section related to the search has been updated and a summary report of the data collected will be provided to the Board on July 31.
- ❖ The District's Communications Department has created a special page on the District website for the search ([www.ccsok.us/SuperintendentSearch](http://www.ccsok.us/SuperintendentSearch)). This is a one-stop-spot for all information and links about the search including a link to the application for candidates and copies of public presentations for the community. This page will be updated throughout the search process.
- ❖ BWP consultants have distributed the vacancy notice to a number of individuals and professional organizations in our network. The BWP team has been contacting individuals who have been recommended by colleagues encouraging them to consider applying for the position. Announcement flyers will be distributed at the Urban Superintendents Conference in Louisville, KY in July.